

University of North Texas
College of Merchandising, Hospitality and Tourism
HMG2 2810: Introduction to International Sustainable Tourism (Fall 2020)

Class Schedule: Wednesday 5:30 PM - 8:20 PM (Location: Remote Delivery)

Instructor: Dr. Birendra KC; Office: 343E, Chilton Hall

Email: birendra.kc@unt.edu

Office Hours: By appointment

Student Assistant: Araceli Hernandez Calderon (Email: Araceli.HernandezCalderon@unt.edu)

Course Description

According to the World Tourism Organization, sustainable tourism is tourism that leads to the management of all resources in such a way that economic, social and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems. The new sustainability paradigm gives compelling reasons for governments and the conventional tourism activity to seriously pursue the implementation of sustainable policies and practices.

The course explores the key sustainability-related themes in tourism and challenges for implementation of the operators and suppliers of tourism. Students will also gain the understanding of the economic, environmental and social aspects of tourism and why sustainability is a necessity.

Course Objectives

- Understand the sustainable tourism development core issues: the economic tourism impacts, social and cultural tourism impacts, and environmental impacts
- Understand issues in policy and planning for sustainable tourism
- Understand the major components of the sustainable tourism industry (Triple bottom line)
- Identify tourism stakeholders as base and support for sustainable tourism development
- Understand the role of key international organizations and stakeholders as support of sustainable tourism development

Course Materials (Recommended but not required):

Swarbrooke, J. (1999). *Sustainable Tourism Management*. CABI Publishing: Oxon.

Liburd, J. J., & Edwards, D. (2010). *Understanding the Sustainable Development of Tourism*.
(Textbook is available through course reserve at Willis Library)

Goeldner, C. R., & Ritchie, J. R. B. (2012). *Tourism: Principles, Practices, Philosophies*. John Wiley & Sons (12th Edition) (Textbook is available through course reserve at Willis Library)

Note*: Additional readings and handouts will be provided on Canvas (Make sure to visit Canvas regularly to get updates on the course materials)

Classroom Expectations

- Arrive on time to join the class session. If you miss an in-class activity due to an unexcused absence, you will not receive credit for that class.
- Arrive prepared to participate in the discussion session. Do not sleep, read newspapers,

- books, magazines, or work on other assignments during the class session.
- Refrain from using your cell phone during the class session. Turn the ringer OFF before class begins and do not send text messages. Sending or receiving phone calls, text messages, or other forms of communication via a cell phone or similar device is strictly forbidden. Violations will count against class participation.
 - Be respectful of your classmate's opinions and contributions to classroom discussions. Inevitably, others will have different views than you on a certain topic. These dialogues should encourage each of us to think about topics from a new perspective and will contribute to a lively discussion. The classroom is a "safe place" where others will not be judged or ridiculed for their opinions, and where everyone should feel comfortable contributing to the discussion. Students who are disrespectful to their peers or the instructor will be asked to leave the session and will receive an unexcused absence for that class period.
 - Honest and ethical conduct is both a required academic and professional behavior. Students who are found cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic penalties presented in the UNT Student Handbook.

Grading

<i>Syllabus Agreement Form</i>	<i>20 points</i>
<i>Participation and Discussion</i>	<i>60 points</i>
<i>Pop-Quizzes</i>	<i>120 points</i>
<i>Self-Introduction</i>	<i>40 points</i>
<i>Travel Personality Quiz</i>	<i>40 points</i>
<i>Online Discussion Forum</i>	<i>120 points</i>
<i>Midterm Exam</i>	<i>140 points</i>
<i>Final Exam</i>	<i>140 points</i>
<i>Sustainable Tourism Paper (*Includes Presentation)</i>	<i>320 points</i>
Total	1000 Points

Grading Details:

1. Syllabus Agreement Form: 20 Points
2. Attendance and Participation: 60 Points (5*12)
3. Pop-Quizzes: 120 Points (10*12)
4. Self-Introduction: 40 Points (40*1)
5. Travel Personality Quiz: 40 Points (40*1)
6. Online Discussion Forum: 120 Points (60*2)
7. Midterm and Final Exam: 280 Points (140*2)
8. Sustainable Tourism Paper (Includes Project Presentation): 320 Points
 - Part I: Identification of Tourism Destination (20 Points)
 - Part II: Background of Tourism Destination (40 Points)
 - Part III: Impact of Tourism (120 Points)
 - Part IV: Sustainable Management of Tourism Destination (40 Points)
 - Part V: Final Report (40 Points)
 - Part VI: Project Presentation (60 Points)

Letter Grades

This following grading scale will be used to determine final grade:

A	90%-100%
B	80%-89.9%
C	70%-79.9%
D	60%-69.9%
F	Below 60%

Course Requirements

Attendance

Attendance for the class session is mandatory. You must stay until dismissed by the instructor to be counted as “present.” Students leaving during the class session without making prior arrangements with the instructor will be considered absent. Attendance will be calculated as part of the class participation and discussion grade. **Any student with 5 or more unexcused absences for the class** will lose all possible participation points for the course (60 Points). Student participation in class and discussions along with group exercises is required. Individual/group discussion sessions are designed to give you a broader understanding of the topic as well as opportunities for in-depth investigations. Please utilize discussion sessions efficiently.

Excused Class Absences

Excused absences require a written explanation and include documented emergencies, university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. **However, considering COVID-19, absences will be evaluated leniently to allow excused absence. Policies will be revisited to accommodate unforeseen circumstances.** All documentation for excused absences must be provided to the instructor no later than one week after excused absence and before the final exam in the class. Failure to provide an explanation within this time frame will be considered unexcused.

Self-Introduction (Share a Picture - Optional)

For this assignment, you will introduce yourself in 200-250 words, information disclosure is voluntary. However, the purpose of the activity is to understand your traveling experiences (domestic or international). In this process, you will get to know your fellow classmates, which is an avenue for you to connect with each other. You will also require a reply to at least 4 responses from your peers. A guideline for this assignment will be available on Canvas.

Travel Personality Quiz and Discussion

You will take a travel personality quiz. Once you get the results, you post a brief discussion of your travel personality. You will also require a reply to at least 4 responses from your peers. The guideline will be posted on Canvas.

Online Discussion Forum

The online discussion forum will allow each student to assess online video and peer-review journal article (related to course content). The guideline will be posted on Canvas.

Exams

There will be two exams (Exam 1 and 2), each exam will cover the materials discussed and covered in the class (readings and lecture notes). Details for the exams will be provided during the class.

Make-up Examinations

Make-up exams will **NOT** be scheduled unless arrangements are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e., doctor's note, Emergency Dean Note, other issues, etc.).

Pop-Quizzes

There will be weekly pop-quizzes (worth 120 points), which will be based on the content covered in the class. Pop-quizzes will be due before the class each week. There will be no make-up opportunities for unexcused absences, and make-up opportunities for excused absences will be provided within a limited timeframe-you need to consult your instructor in advance for such arrangements.

Sustainable Tourism Paper

Students are expected to work on a sustainable tourism paper, look at the assignment details for the components of sustainable tourism paper. The guideline for this assignment will be discussed in the class and uploaded on Canvas for a reference. Details will be further discussed in the class.

All written assignments (in MS Word Document) MUST follow this format:

- Typeface: Times New Roman
- Font: 12
- Margins: 1" on each side (and top and bottom)
- Spacing: 1.5
- Headings: Bold and/or underlined
- Ink color: Black

Revisions

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgement, such revision will benefit the advancement of the course goals and objectives.

College of Merchandising, Hospitality & Tourism

Syllabus Statements

Fall, 2020

COVID-19 Precautions

The College of Merchandising, Hospitality and Tourism abides by university policy regarding COVID-19 precautions. All rules and guidelines established by the university apply to CMHT courses. You can find regularly updated information on the UNT Return to Learn website: <https://vpaa.unt.edu/return>.

Some of the safety precautions we have put into place in the CMHT classrooms include:

- Social distancing in the classrooms
- Lowered in-person class capacity
- Hand sanitization stations in the Chilton hallways
- Gym etiquette in the classrooms – meaning that students will:
 - Clean your space prior to class. Plan to enter the classroom in time to do so. Cleaning materials are supplied for you.
 - Clean your space – and all surfaces you have touched – at the end of class. Your teacher will allow you time to do so.
- Reduced hallway seating to allow for social distancing

In order to maintain this protocol, students:

- Should not remove cleaning materials from the classrooms
- Should clean your space before and after class
- Should wear face coverings for the duration of class
- Be aware of social distancing while in the classroom and hallways
- Exercise patience as we work together as a CMHT family to discover what is working and what is not

If you have anxiety about attending face-to-face classes, alert your teacher now. We may be able to make an accommodation that reduces your anxiety and helps you be more ready to learn.

Advising and Degree Progression

Advising

ALL students are encouraged to meet with their Academic Advisor **each semester** to update your degree plan and to stay on track for a timely graduation.

- ***CMHT Advising Contact Information (Chilton Hall 385 – 940.565.4635)***

Prerequisites

- Ultimately, it is a student's responsibility to ensure they have met all prerequisites before enrolling in a class.
- A prerequisite is a course or other preparation that must be successfully completed before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Students that lack prerequisites for a course are not allowed to remain in the course.

Transfer Courses

Any transfer course(s) from another institution must receive *prior approval* from your CMHT Academic Advisor to ensure that the course(s) will be applicable to your degree plan at UNT.

Dropped for Non-payment

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12th class day to ensure you have not been dropped for non-payment of any amount. It is the student's responsibility to make all payments on time.
- ***Students cannot be reinstated for any reason after the 12th class day regardless of situation.***

Dropping a Course

- **A decision to drop a course may affect your current and future financial aid eligibility.** Talk to your academic advisor or Student Financial Services if you are thinking about dropping a course.
- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course are the student's responsibility.
- **After the 12th class day, students cannot drop a course online** through your my.UNT Student Portal. Please see the instructions for dropping a class here:
<https://registrar.unt.edu/registration/dropping-class>

Financial Aid Requirements

- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <https://financialaid.unt.edu/sap> for more information about financial aid Satisfactory Academic Progress.

What if You Are In Distress?

The University has a number of resources that can be useful if you find yourself in need of help. Faculty and advisors can help direct you to resources; please note that any reports of sexual harassment, sexual assault, dating violence, or stalking must be reported to the UNT Dean of Students, per Texas law. Some resources you might consult are:

UNT Police	940-565-3000
Dean of Students	940-565-2648 or 940-565-2039
Counseling and Testing	940-565-2741
Student Health and Wellness Center	940-565-2333
Office of Disability Access	940-565-2333
Housing and Residence Life	940-565-2610
Substance Use and Resource Education Center	940-565-3177
Veterans Center	940-369-8021
Denton County Friends of the Family	940-387-5131
National Suicide Hotline	1-800-273-TALK
COVID Hotline – COVID@unt.edu	844-366-5892

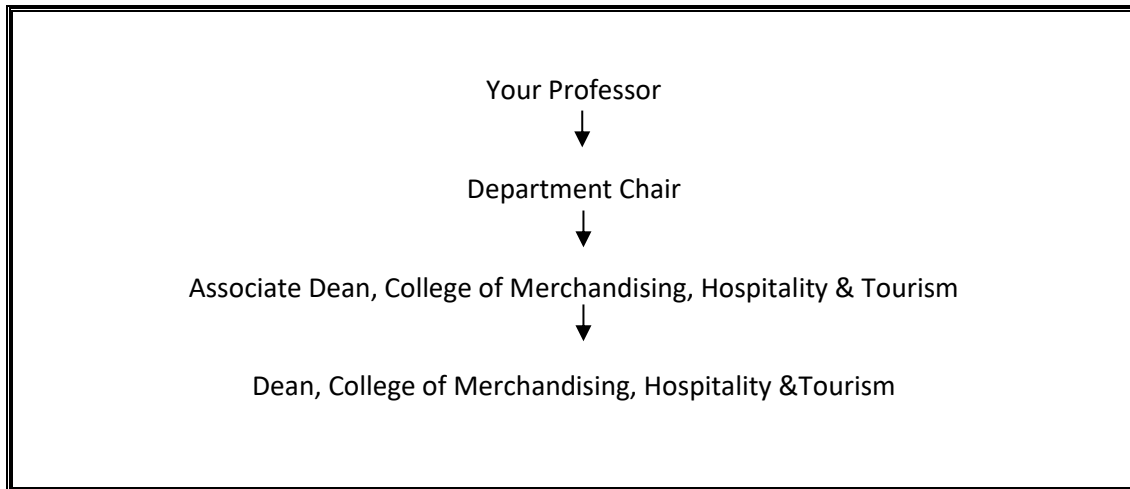
Dates and Deadlines

August 24	First day of class
August 28	Last day for change of schedule other than a drop. (Last day to add a class.)
September 5	Census date –Students cannot be added to a course for any reason after this date.
September 7	Labor Day (no classes, University closed)
November 2	Last day for a student to drop a course and receive a W.
November 20	Last day to withdraw (drop all classes) and receive W's.
November 26-27	Thanksgiving Break (no classes, University closed)
December 2-3	Pre-finals days
December 3	Last class day
December 4	Reading day (no classes)
December 5-11	Final exams (Exams begin on Saturday)

Grade and Class Concerns

Do you know who to contact for a course-related issue?

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:



Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Do you know the penalties of academic dishonesty?

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

Class Recordings - COVID

Synchronous (live) sessions may be recorded for students to refer to throughout the semester. Class recordings are the intellectual property of the university or instructor and are reserved for use only by students in this class and only for educational purposes. Students may not post or otherwise share the recordings outside the class, or outside the Canvas Learning Management System, in any form. Failing to follow this restriction is a violation of the UNT Code of Student Conduct and could lead to disciplinary action.

Do you meet ALL expectations for being enrolled in a course?

- CMHT students are expected to meet all prerequisites for the courses in which they are registered.
- Students are expected to be respectful of other students, guests, and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNT's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students are accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

Feedback and Communications

Image Release

The College actively posts images and descriptions of class and student accomplishments. If you do not want your image posted on the CMHT website and/or social media sites, (1) you should avoid being in group photographs or in photographs taken by your teachers or the IT staff and (2) send an email to TKinley@unt.edu and request that your name and image not be shared. Dr. Kinley will share this information with the IT staff and the faculty who post to social media. Faculty and staff are asked to honor your wishes without question.

What is SPOT?

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on the course. Student feedback is important and is essential as we strive for excellence. You will be able to access these surveys through your my.unt toward the end of the semester.

Do you know the date/time of the final exam in this course?

Final exams or other appropriate end of semester evaluations are administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.*

Do you know what you may be missing?

Your access point for ALL business and academic services at UNT occurs within the <https://my.unt.edu> site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <https://it.unt.edu/eagleconnect>.

Do you know what to do in an emergency or UNT closure?

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <https://my.unt.edu>.

- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Canvas regarding assignments, exams, field trips, and other items that may be impacted by the closure.

Career Resources

Resume Help

For one-on-one help with your resume or other job-search skills, Ms. Janice Lader, from the Career Center and also one of our CMHT 2790 (Career Development) instructors, will be available to you. Contact her at Janice.Lader@unt.edu to set up an appointment.

Career Center

The Career Center is currently located in Sage Hall. They provide ***free*** help with resumes, interview skills, business cards, professional portraits, etc. They also host several recruiters throughout the year and host job fairs.

Internship / Career Industry Contact Opportunities

- In the fall semester, watch for information about the **Executive in Residence (EIR) Lecture**. This is an opportunity to hear about innovative industry and network with CMHT Board members and speakers. In Fall 2020, if we have an EIR event, it will be virtual.
- Also in fall, look for the **MDR Career Expo**, which provides opportunities to talk with recruiters and maybe interview on the spot! There may also be an opportunity to have lunch with recruiters.
- In the spring semester, watch for information about the **Consumer Experience Symposium**. The format will be similar to the EIR in that it affords you an opportunity to hear directly from industry and network with Board members and speakers.
- Spring semester also brings the **HTM Career Expo**, where our industry recruiters come to campus to visit with you!
- **CMHT Student organizations** bring industry opportunities to campus in their monthly or bi-monthly meetings. Join them and participate!
- We sometimes have an **Industry Partner of the Day** set up in the hallway near the advising offices. For Fall 2020, these will be virtual. These may be publicized in your classes and are posted on the bulletin board in that Chilton hallway.

Online Job Board and Social Media Sites

- <https://cmht.unt.edu/jobs>
- Facebook CMHT Careers Group - <https://www.facebook.com/groups/CMHTCareers/>

- LinkedIn - <https://www.linkedin.com/in/unt-cmht-2023b8173/>
- Twitter - @UNTCMHT
- Facebook Social Site - @UNTCMHT and @UNTHTM
- Instagram - @untcmht

IT Resources

CMHT-IT Services Student Laptop Checkout Information

The CMHT-IT Services desk located on the 3rd floor of Chilton Hall outside room **386** will have Dell laptops available for checkout for all UNT students. These laptops and the CMHT-IT Services desk will be available during the following hours:

Monday: 8:00AM – 9:00PM

Tuesday: 8:00AM – 9:00PM

Wednesday: 8:00AM – 9:00PM

Thursday: 8:00AM – 9:00PM

Friday: 8:00AM – 5:00PM

These Dell laptops can be checked out at any point during the above hours and must be returned on the same business day to the CMHT-IT Services personnel. These laptops must remain on campus and will **not** save your data. So be sure to use a USB or email yourself to save your work!

For more information, please stop by the CMHT-IT Services desk or visit us at <https://cmht.unt.edu/cmht-it-services> or give us a call at (940) 565-4227.

CMHT Virtual Lab

UNT Students currently enrolled in a CMHT course have access to the CMHT Virtual Lab provided by VMware Horizon View virtual desktop system. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here: <https://cmht.unt.edu/vmware-virtual-lab>. The CMHT-IT Services desk can assist you with installing the VMware client on your personal machine. Please see above hours of operation for our IT services desk.

Additional Information

Are You An F-1 Visa Holder?

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.
- If such an on-campus activity is required, it is the student's responsibility to do the following:
 - (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
 - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.
- Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

Tentative Class Schedule*(Subject to change as needed)

Week	Dates	Topics	Remarks
Week 1	8/26	Syllabus overview & course expectations	First Day of Class! Quiz 1 Self-introduction due 8/26
Week 2	9/2	Introduction to tourism	Quiz 2 Syllabus agreement form due 9/2
Week 3	9/9	Socio-cultural aspects of tourism	Quiz 3 Travel personality quiz due 9/9 Project Part I due 9/9
Week 4	9/16	Economic aspects of tourism	Quiz 4 Guest Lecture: TBD
Week 5	9/23	Gringo Trails by Pegi Vail (Video)	Quiz 5 Online Discussion Forum due 9/23
Week 6	9/30	Environmental aspects of tourism	Quiz 6 Project Part II due 9/30
Week 7	10/7	Tourism and sustainability Midterm Exam Review	Quiz 7 Guest Lecture: TBD
Week 8	10/14	Midterm Exam	During Regular Class Hours
Week 9	10/21	Planning for sustainable tourism	Quiz 8 Project Part III due 10/21 Guest Lecture: TBD
Week 10	10/28	Assigned Journal Article	Quiz 9 Online Discussion Forum due 10/28
Week 11	11/4	Tourism development models	Quiz 10 Project Part IV due 11/4
Week 12	11/11	Corporate social responsibility and triple bottom line	Quiz 11 Guest Lecture: TBD
Week 13	11/18	Ecotourism and volunteer tourism Final Exam Review	Quiz 12 Project Part V due 11/18 Guest Lecture: TBD
Week 14	11/25	Project Presentation	Project Part VI: Project Presentation
Week 15	12/2	Project Presentation	Project Part VI: Project Presentation
Week 16	12/9	Final Exam	During Regular Class Hours

HMG T 2810: Introduction to International Sustainable Tourism
Fall 2020 Syllabus Agreement Form

Worth 20 points

Carefully read the class syllabus and submit this syllabus agreement form (Printed Full Name with electronic signature or without signature will suffice the requirement). This form is uploaded on Canvas. Before signing the agreement, dedicate some time to read the syllabus in detail. If you have any questions, ask them in class or email them.

My signature below indicates that I have read and understand all the policies of this class. I am aware of the due dates for all assignments as well as the dates and times for the exams and the sustainable tourism paper. I hereby agree to abide by all policies as outlined in this syllabus and understand the penalties for non-compliance.

Signature: _____

Name (print): _____

Date: _____